

Omgaan met disruptie



De gouden driehoek visie-leiderschap-cultuur.
Waarom gedragsverandering zo moeilijk is en
wat je eraan kan doen.

Over digitalisering, innovatie en transformatie

BRUSSEL - 25 MAART 2019

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Black

White

Creating Commitment For Results

Strategy, Transformation, Leadership & Learning

DISCOVER OUR SERVICES

- Model for strategy implementation, business transformation, leadership and learning
- Working across organisations and country cultures: 300 organisations worldwide
- Profit sector, semi government, government



Just naming a few organisations MCR work with

INTERNATIONAL



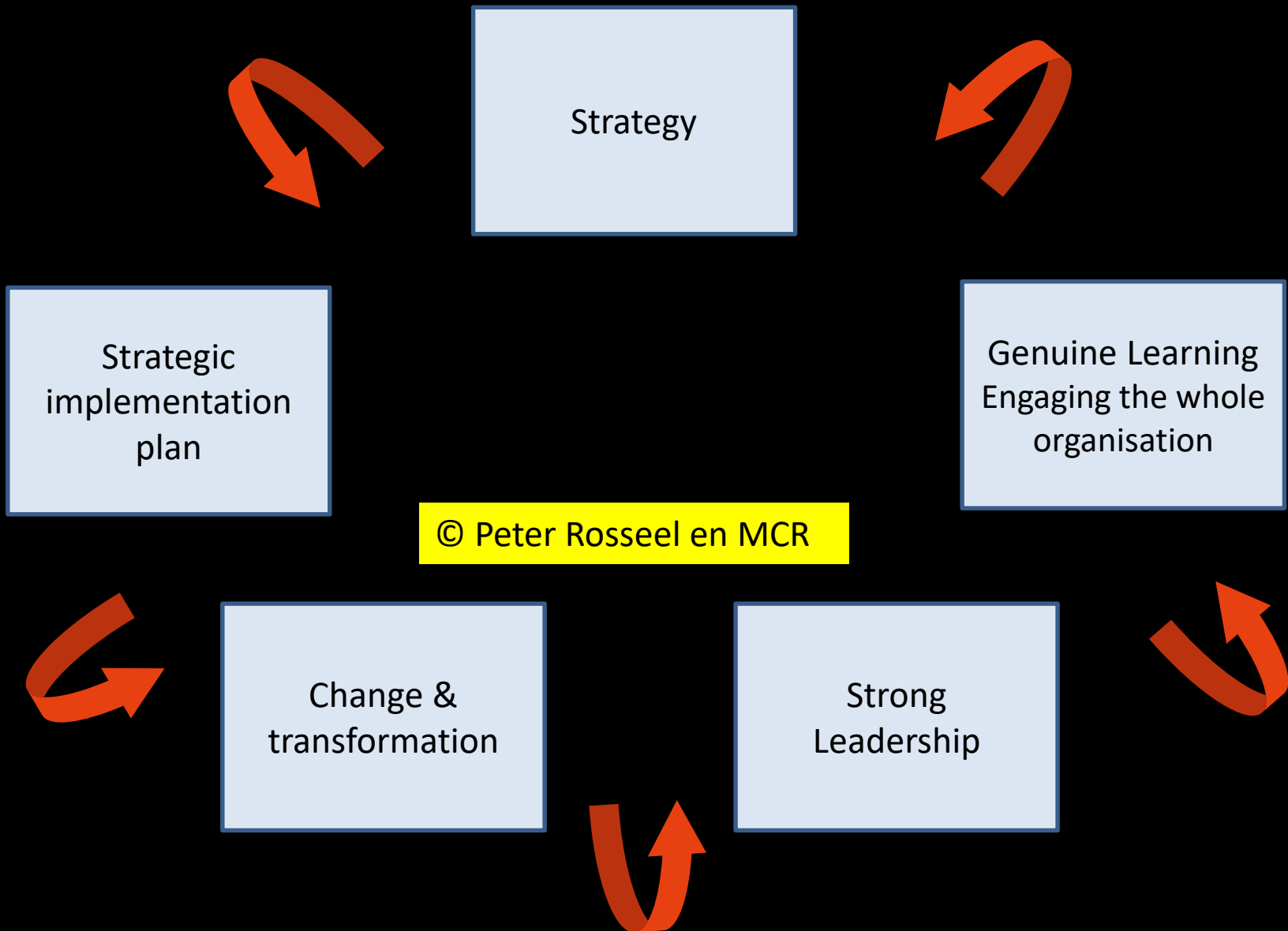
- British American Tobacco (in 65 countries)
- Mozambique Leaf Tobacco Company /Universal Leaf
- University of the Free State , South Africa
- Pick'nPay, South Africa
- William Grant & Sons, UK (Glenfiddich and Hendrick's Gin)
- Solar - Coca Cola, Brazil
- JCC, Brazil (building and managing shopping malls)
- Nationale Nederlanden Poland and The Netherlands
- Izico, The Netherlands (inventors of the Bicky Burger)
- Boehringer-Ingelheim (Pharma) - Taiwan
- General Mills UK (Pastries)
- EMC² (ICT hardware & software)
- IDC - Analysts
- Sodexo Europe
- Mead Johnson Nutrition Europe
- Newsprinters, UK
- Merck, Canada
- Unilver, Kenia

BELGIUM

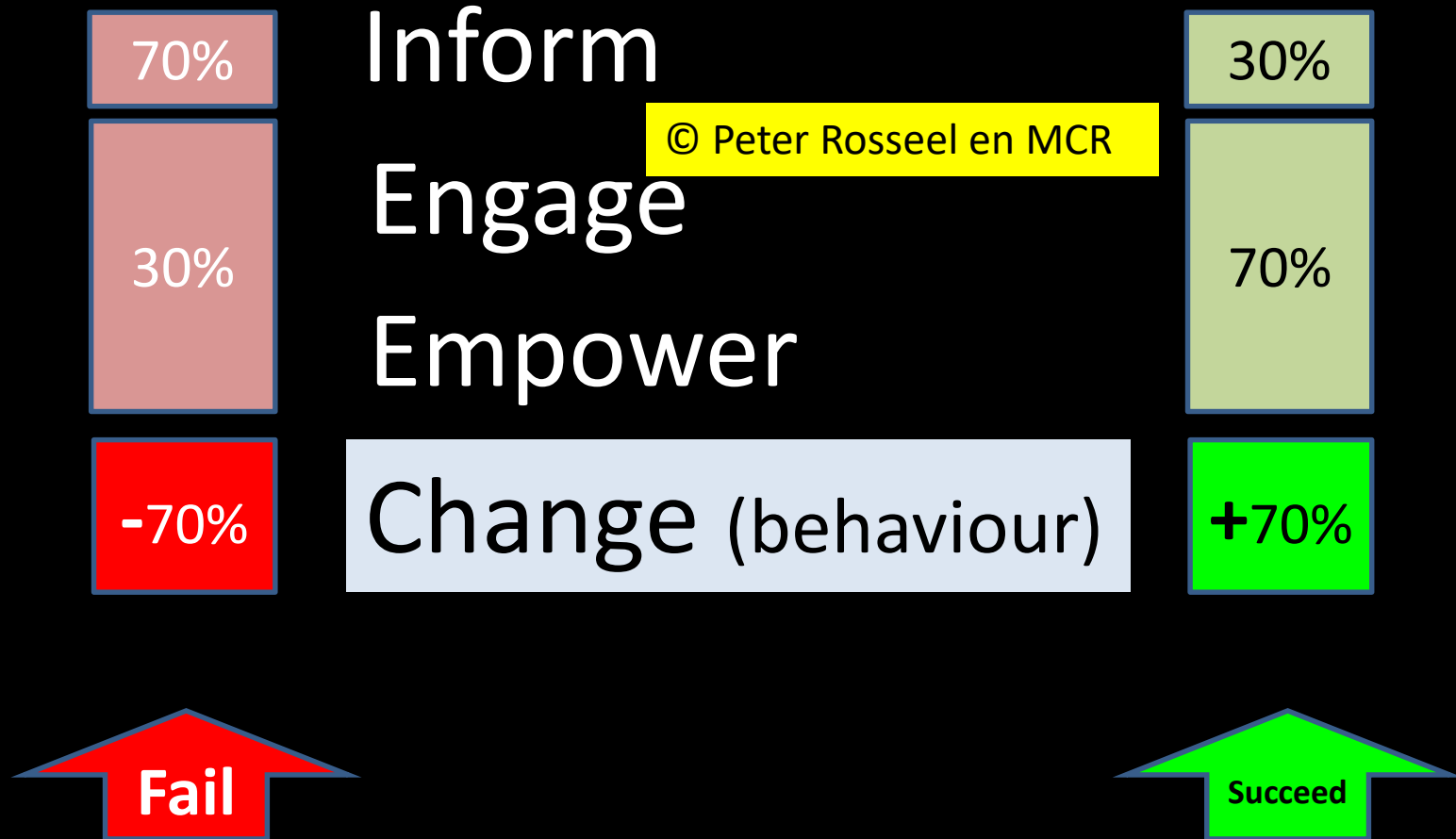


- COMPASS GROUP
- Dataflow (Asuy Belux)
- STACI Belgium
- Tobania – IT consultants
- Mydibel
- Ninatrans (Transportation)
- Cras Woodshops Group
- KBC Bank – ING Bank - BNP Parisbas Fortis
- AEXIS – Financial consultants
- Umicore
- Promoplan
- University Hospitals of Ghent and Brussels
- University College Leuven Limburg (UCLL)
- Instituut voor de Overheid (KULeuven)
- CEVORA/CEFORA
- FAMIFED
- City of Geel, City of Beringen, City of Turnhout, City of Ternat, City of Knokke-Heist, City of Ostend.
- Home care center Woonzorgnet Dijleland
- Fonds for professional diseases (FOD)
- Fonds for accidents at work (FOD)
- Ministry of Foreign Affaires
- Psychiatric centre O.L.V. Brugge
- Province of Vlaams-Brabant, West-Vlaanderen & Oost-Vlaanderen

A holistic approach



Creating Commitment for results



The world we live in

The 4th industrial revolution

(Industry 4.0)

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The (R)evolution of technology

Sociological-Societal (R)evolution

1951



2017



Peer-to-Peer Society

Collaboration
Co-creation
Horizontal approach

Genuine Learning - Agility – innovation
Inform- engage – empower – change behaviour

Nearly instant, free, and flawless ability to connect people, devices, and physical objects anywhere.

Digitalization

In general:

"In an efficient way making use of the technology available to increase customer experience."

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In organisations:

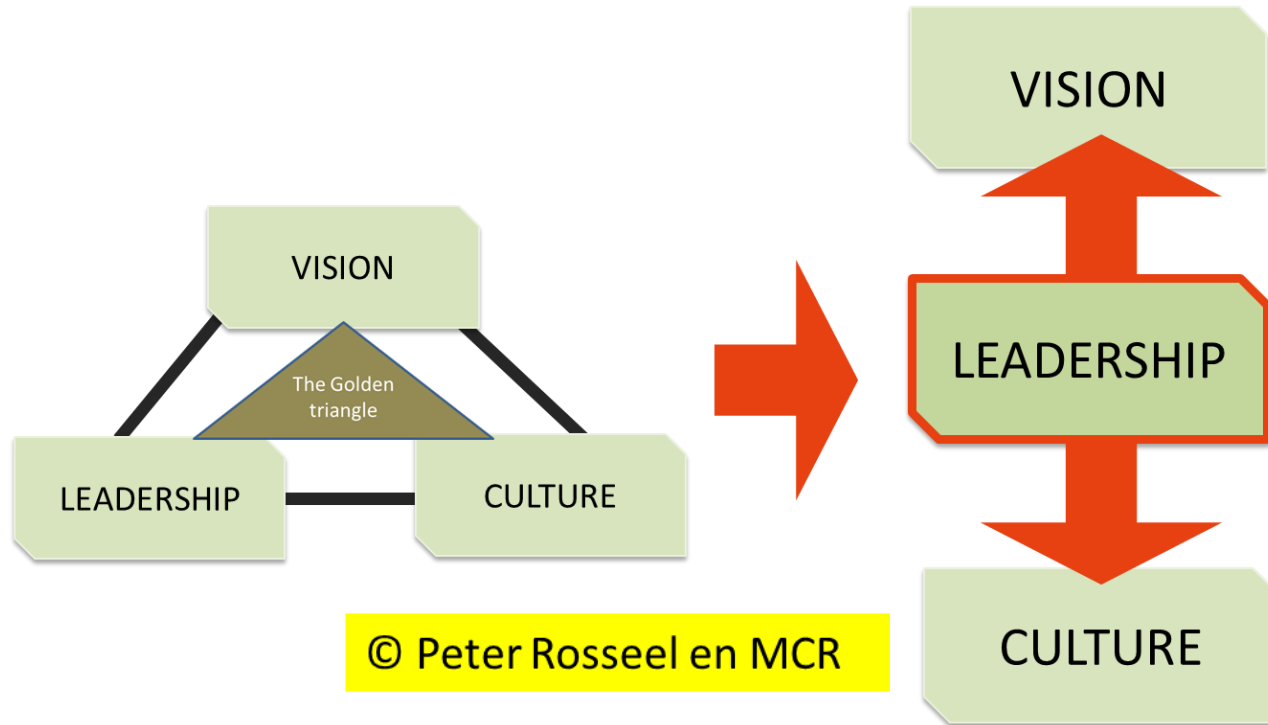
"In an efficient way making use of the technology available to transform your organisation in such a way that it increases employee engagement and customer experience."

Relational

Genuine Learning - Agility – innovation

Inform – engage – empower – change behaviour

What really matters



The "right" structure

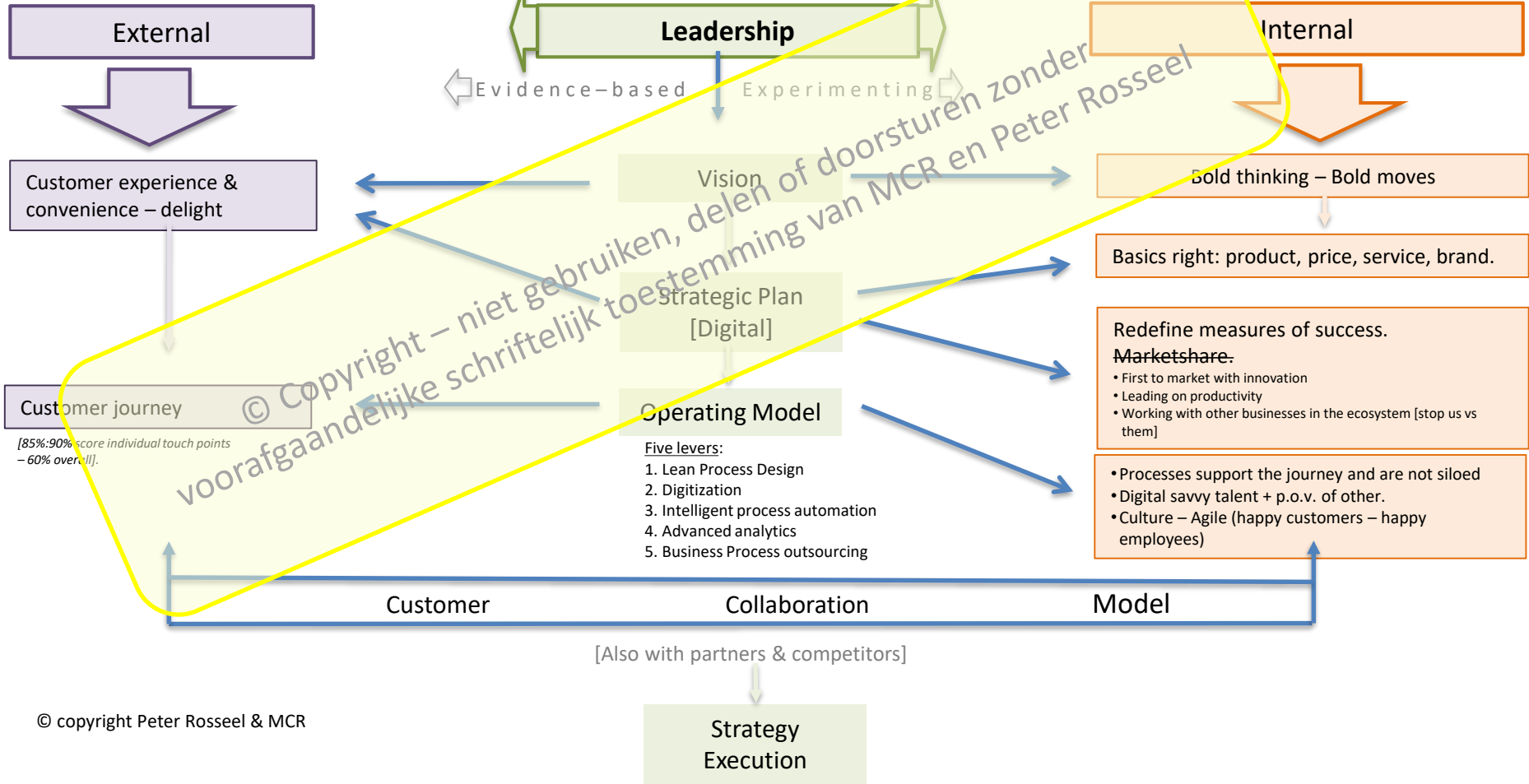
CREATING COMMITMENT FOR RESULTS



FROM STRATEGY TO EXECUTION



Digitalization
From incremental improvement [change], to bold moves [transformation]



Thank you for your attention



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